

REDEFINING BRAND DESIGN

DESIGNING AND MANAGING YOUR CORPORATE BRAND

Improve the design of your company and products

Unique in the Canton of Ticino CH

A unique concept for the Ticino's market that is also arousing interest in the nearby Lombardia, Italy.

A concept that concretely helps, freelancers, craftsmen and small to medium-sized businesses to improve the print and digital corporate image with multiple advantages, benefits and discounts in the long terms.

Make your company growing

[Download >> Example of a new brand identity](#)



REDEFINING BRAND DESIGN
Design, implementation and management

Carrara Communication, design and visual communication agency, our international experience allows us to create a valuable brand with winning design and communication strategies. A team of a creative director, graphic designers, web designer, IT specialist and web developers who aspire to the same result, long-term customer satisfaction.

We make a free consultation to organize a work schedule in order to design, implement and manage in the long term your corporate brand with design and communication strategies and to understand your requirements and needs.

Our working methodology for the design and management of your brand.

Analysis	Strategy	Design	Implementation	Management
<ul style="list-style-type: none">• Print and digital corporate brand.• Brainstorming with the client in order to improve design and communication of your company.• Project Management.	<ul style="list-style-type: none">• After the analysis with the client we define the creative process and we plan a time-table.• Design and communication strategy.	<ul style="list-style-type: none">• Graphic design.• Development inizial concepts• Evaluation with the client.• Final choice• Modification	<ul style="list-style-type: none">• Creative process.• Corporate “guideline”• Logo, web site, catalogue, electronic form...• Modification• Testing	<ul style="list-style-type: none">• Long term strategie• Improving design and communication.• Unique referent• Monthly personalized consultancy.• Business growth.



PURPOSE

- Long term strategy
- Save money
- Improving design and communication
- Simplify creative process
- Unique referent
- Make your company growing

THE BRAND SUBSCRIPTION INCLUDED

- Analisy, design, development and implementation of your corporate brand print and digital collateral materials.
 - Print and digital graphic design sncluded
 - Design & communication strategy in the long terms
 - Custom graphic design of your website or E-commerce
 - Use of our web management
 - Discounts on all our services and products
 - A team of professionals at your side
 - Monthly consultancy

The cost of the subscription
it is customizable and varies according to the needs and priorities of the customer

THE SUBSCRIPTION INCLUDED CORPORATE IDENTITY

- Design/restyling of your company's logo, vector creation
 - Business card
 - Digital Letterhead
 - Layout for quote request
- Design of your corporate / product catalogue
 - construction billboards
 - PowerPoint presentation



THE SUBSCRIPTION INCLUDED PROMOTIONAL FLYER

Set up a A5 front and back flyer that can be released 4 times a year,
like a story enhancing company's services and products,
aimed at B2C depending on customer needs.

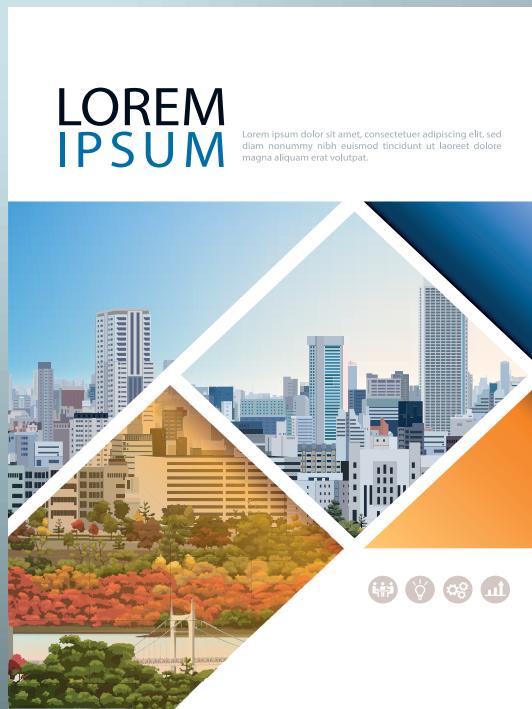
- Design and print of 2500 Flyer x 4



THE SUBSCRIPTION INCLUDED CORPORATE BROCHURE

Design an attractive corporate brochure, with a modern and simple style which communicates the philosophy, services and company's products

- Different examples of custom template
 - Custom template
 - High quality image from istockphoto



THE SUBSCRIPTION INCLUDED COMPANY'S CORPORATE WEBSITE

- Custom graphic design
 - Intro animation
 - Languages IT/EN/DE
- Promotion section to promote your main services and products
 - Content management
 - IT project
 - Use of our web management system, (SITE)
- Responsive design for mobile device adaptation



WHAT OUR CUSTOMER SAY

“Mr. Carrara is a very professional person, alway available and attentive to every detail, we recommend a subscription as the service is fast and in the long-term

Stefano Piantoni- Responsabile

Ferrari segnaletica Sagl,Via Lagacci 8, 6802 Rivera

“The subscription allows me to manage my brand quickly and always up to date, with multiple advantages and benefits that I could not have had from other agencies “

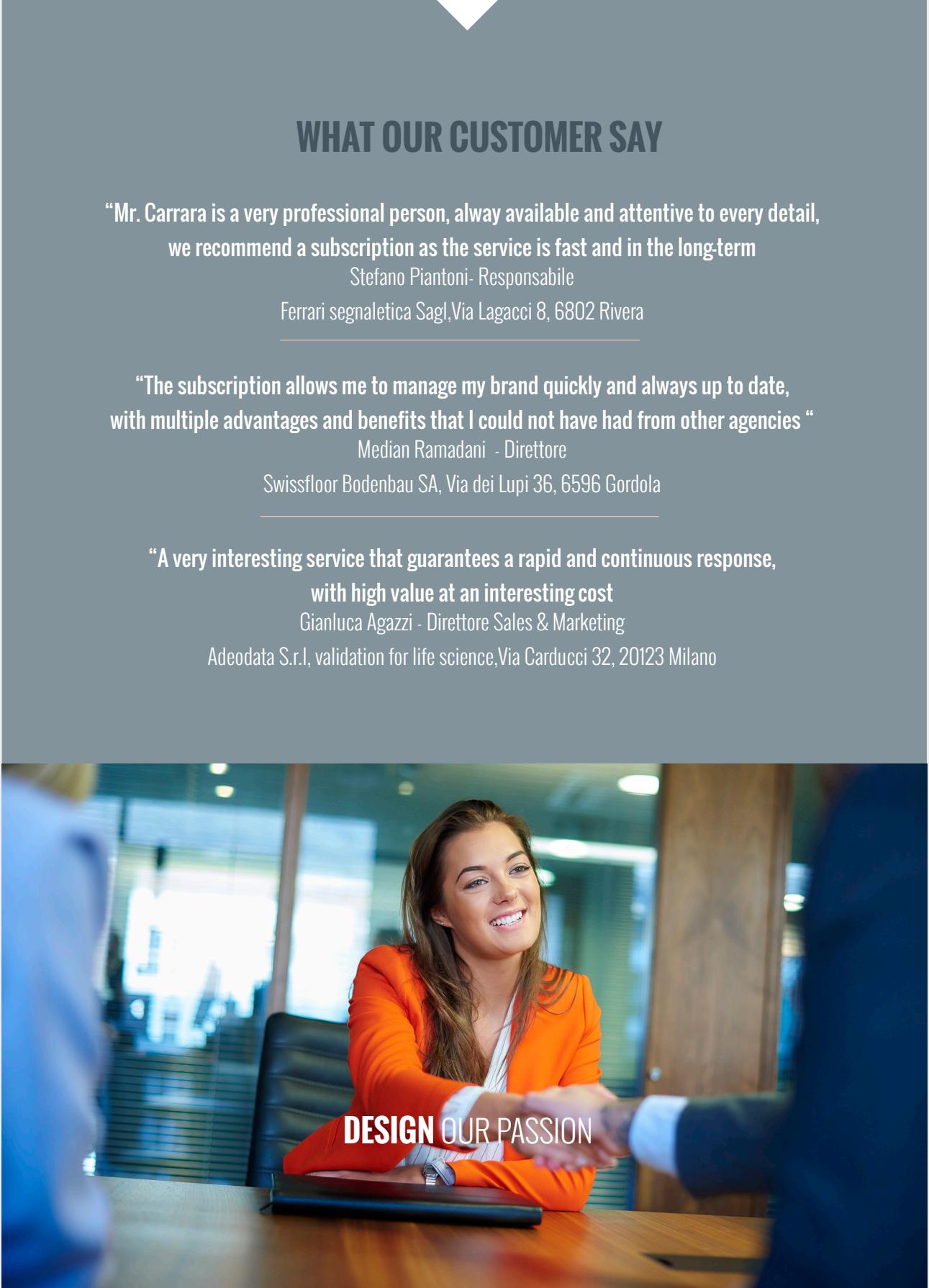
Median Ramadani - Direttore

Swissfloor Bodenbau SA, Via dei Lupi 36, 6596 Gordola

“A very interesting service that guarantees a rapid and continuous response, with high value at an interesting cost

Gianluca Agazzi - Direttore Sales & Marketing

Adeodata S.r.l, validation for life science,Via Carducci 32, 20123 Milano



DESIGN OUR PASSION



BRAND SUBSCRIPTION

MAKE YOUR COMPANY GROWING

Call us on **076 523 57 83**
for a free consultancy

An innovative concept
which allows you to save money
and grow your company in the long-term



Design is our passion

REDEFINING BRAND DESIGN

BRAND STRATEGY • DESIGN & VISUAL COMMUNICATION • GRAPHIC DESIGN • WEB DESIGN • PACKAGING DESIGN • INTERNET • ADVERTISING • PRINT