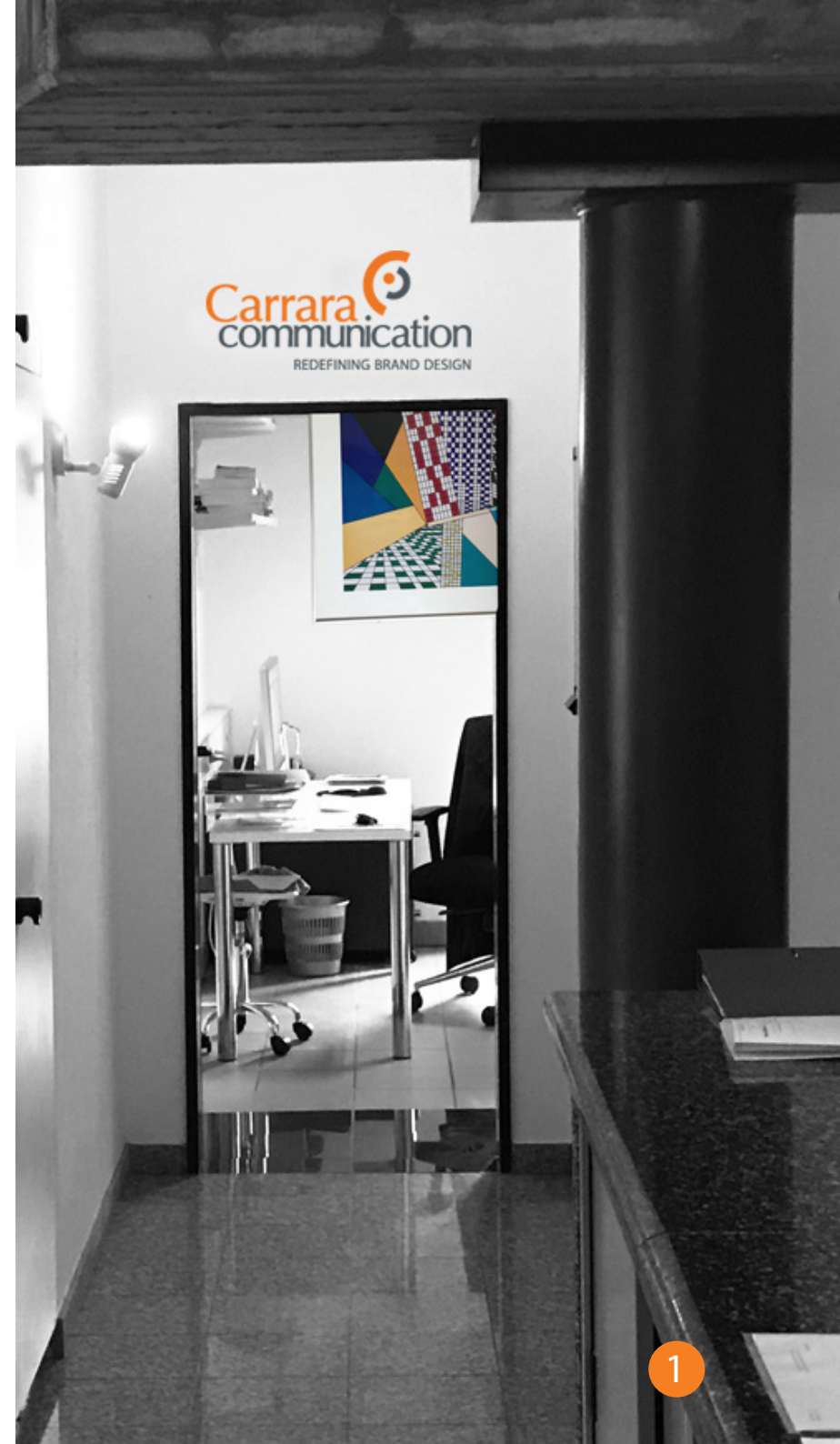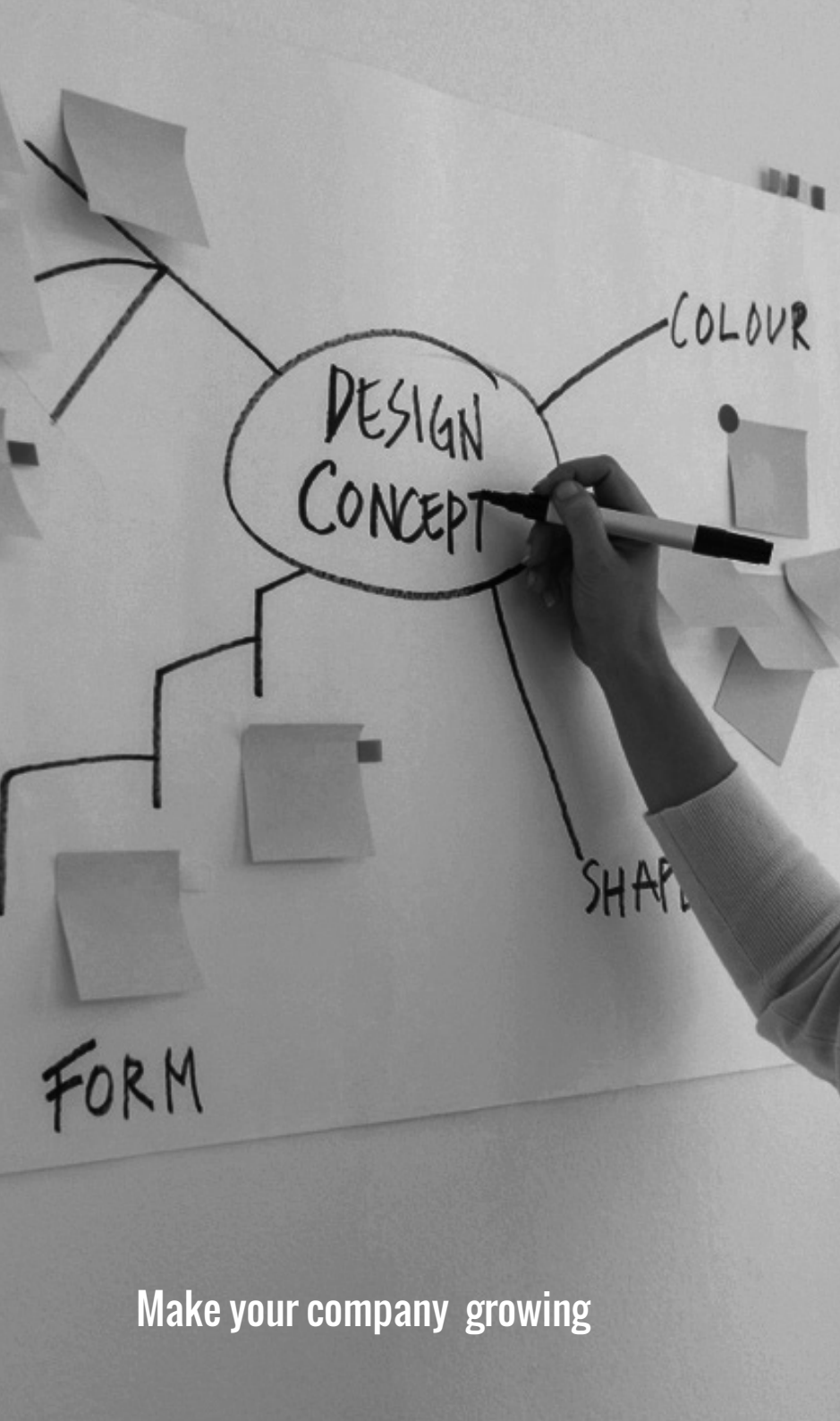Carrara
communication

REDEFINING BRAND DESIGN

DESIGN IS OUR PASSION

Carrara Communication is a design and visual communication agency on a mission to make innovative brand experience. We enhance the design of your company and products.

Make your company growing

DESIGNING AND MANAGING YOUR CORPORATE BRAND

A unique concept that helps companies improving their design

An innovative concept that is also arousing interest in the nearby Lombardia, Italy. A concept that concretely helps artisans, freelancers and small and medium-sized enterprises to improve their entire corporate image, (paper and digital materials) with multiple benefits, advantages and long-term discounts.

The aim of our concept is to give to the companies the opportunity to review the entire corporate image to improve their brand, in terms of design, communication, planning, development, implementation and long-term management with visual communication professionals,(A creative director, graphic designers, web designers, packaging designer and IT specialist).

An opportunity to have a modern, communicative, functional and always up-to-date corporate image. A perfect mix of creativity and technology.

Our innovative concept is also exported across borders, we take care of corporate image of various Italian companies.

WHAT OUR CUSTOMER SAYS

A very interesting service that guarantees a rapid
and a continuous response, of high value
and an interesting cost

Gianluca Agazzi - Director of Sales & Marketing

Adeodata S.r.l, validation for life science,Via Carducci 32, 20123 Milano

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Mr. Carrara is a very professional person, attentive to every
detail, we recommend the brand subscription
as the service is fast and in the long term

Stefano Piantoni- Responsible
Ferrari segnaletica Sagl,Via Lagacci 8, 6802 Rivera

The brand subscription allows me to manage my brand quickly
and always up-to-date, with multiple advantages and benefits
that I could not get from other agencies

Median Ramadani - Director
Swissfloor Bodenbau SA, Via dei Lupi 36, 6596 Gordola

Download >> Advantages and benefits of our Brand Subscription

What is
THE
SECRET
of our outstanding design?

We analize

The first step is the analysis of your corporate image or product, to better understand your needs in terms of design and communication. This first analysis is very important to plan a winning strategies and to optimise your needs.

We define

In every design project that is paper or digital, before printing or the launch of your product, we follow our methodology of work which include different phases of project such as analysis, strategy, design, implementation and technical support.

We design

In any design project we followed different criteria and wasy of working to ensure we understand the needs and the briefing of the client. The briefing will then be interpreted with graphic drafts than will be discussed and developed together.

We develop

In every design project that is paper or digital, we give great importance to dialogue with the customer, we listen carefulla to their needs and preference and we want the client to be personally involved. We also follow a management program where we explain the phases and results of the entire project.

We test

For each project, we test and we analyse the design in terms of visual elements or for a programming language. For example for a web interface design we make a "usability test" to make sure that the end user can understand the navigation menu and the structure of a website.

We manage

Carrara Communication it will develop a "guideline"that will help the client using their new design, and how to implement it. We menage the brand identity in the long terms with design and management consultancy.

Creative, flexible and with the "know how" to help you improve the design of your company and products

Our methodology of work for the creation and the management of your brand image.

Analyse

- Valuation of your brand
- Digitly and paper work
- Project Management
- Brainstorming with the cliente.

Strategy

- Analysis with the client to define the creative process.
- Design, development and manage the brand

Design

- Graphic's concepts
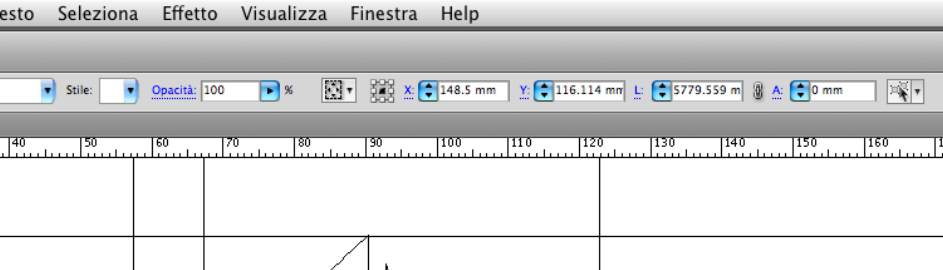- Development inizial concepts
- Client's valuation
- Final choice
-

Implementation

- Creation of "corporate guideline" for online and offline documents"
- Updates
- Test

Consultancy

- Long term strategies
- Improving design & communication
- Single referent
- Personalized consultancy with monthly subscription
- Business growth

Our Services

Brand Design

**Brand strategy • Visual Communication • Graphic design
Web design • Packaging Design • Stand design • Print design**

Improve your company's design and products

Carrara Communication is known for its creativity and quality of its design

We design and develop your print and digital brand with customised strategies and innovative services to improve your design and corporate products with the aim of making an attractive and effective brand wich is functional and implementable online and offline.

Our skills

- Brand strategy
- Brand name
- Design and visual communication strategy
- Creation of a corporate identity
- Creation of a vector logo
- Creation of a corporate catalogue design
- Creation of business card and print
- Wrapping van and installation
- Print of advertising products and big format
- Creation of graphic for events and fair

- Creation of corporate website and E-commerce solutions
- Interior decoration for pubblic and private space
- Product design, prototyping and launch of product
- Rendering and prototyping realisation
- Creation of Advertising campaign

Download >> Example of corporate brand design

INTERACTIVE DISPLAY WITH TOUCHSCREEN

Rent and customisation of your display

DESIGN & INNOVATION

Wine BAR
fermata

Download Catalogue >> Interactive Display

Design is our passion

REDEFINING BRAND DESIGN

BRAND STRATEGY • VISUAL COMMUNICATION • GRAPHIC DESIGN • WEB DESIGN • PACKAGING DESIGN • STAND DESIGN • PRINT DESIGN